FACULTY OF ECONOMICS & BUSINESS

Syllabus

For

BACHELOR OF BUSINESS ADMINISTRATION (BBA) (Semester I - VI)

SYLLABUS FOR THE BATCH FROM YEAR 2020 TO YEAR 2023 (Only for those students who admitted in Session 2020-21)



GURU NANAK DEV UNIVERSITY AMRITSAR

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BACHELOR OF BUSINESS ADMINISTRATION (SEMESTER SYSTEM) Syllabus for the Batch From Year 2020 To Year 2023

SEMESTER - V:

Course Code	Course Title	Total Marks	Number of Lectures (L)	Tutorials (T) per week
BBA-501	English (Compulsory)	50	6	
BBA-502	PunjabiCompulsory / ਮੁੱਢਲੀ ਪੰਜਾਬੀ /Punjab History & Culture (From 1849-1947 A.D.)	50	6	
BBA-503	Company Law	50	6	
BBA-504	Entrepreneurship & Small Business	50	6	
BBA-505	Cost Accounting	50	6	2
	Any one Group from the following:	50	6	-
BBA- 511	Group A Consumer Behaviour	50	6	
BBA- 512	Advertising & Sales Management	50	6	-
BBA-521	Group B Industrial relations & Labour Legislations	50	6	
BBA-522	Organisation Change & Development	50	6	
BBA-531	Group C Management of Banking Operations	50	6	
BBA-532	Insurance & Risk Management	50	6	
BBA-541	Group D International Business Environment	50	6	
BBA-542	Management of International Business Organization	50	6	

BACHELOR OF BUSINESS ADMINISTRATION (SEMESTER SYSTEM) Syllabus for the Batch From Year 2020 To Year 2023

SEMESTER - VI:

Course Code	Course Title	Total Marks	Number of Lectures (L)	Tutorials (T) per week
BBA-601	English (Compulsory)	50	6	
BBA-602	PunjabiCompulsory / ਮੁੱਢਲੀ ਪੰਜਾਬੀ / Punjab History & Culture (1947 2000 A.D.)	50	6	
BBA-603	Income Tax	50	6	
BBA-604	Fundamentals of Capital Markets	50	6	
BBA-605	Viva-Voce Any one Group from the following:	50		
BBA-611	Group A Services Marketing	50	6	
BBA-612	E-Marketing	50	6	
BBA-621	Group B Training and Development	50	6	
BBA-622	Contemporary Issues in Human Resource Management	50	6	
BBA-631	Group C Security Analysis and Portfolio Management	50	6	
BBA-632	Contemporary Issues in Accounting	50	6	
BBA-641	Group D Export- Import Management and Documentation	50	6	
BBA-642	Global Strategic Management	50	6	

FACULTY OF ECONOMICS & BUSINESS

SYLLABUS

FOR

B.COM (HONS.) (USHS)

(CREDIT BASED EVALUATION AND GRADING SYSTEM) (SEMESTER: I –VI)

SYLLABUS FOR THE BATCH FROM YEAR 2020 TO YEAR 2023 (Only for those students who admitted in Session 2020-21)



GURU NANAK DEV UNIVERSITY AMRITSAR

Programme Outcome:

The current course shall help students to have deep understanding of

- Accounting practices and its practical implications.
- Developing practical knowledge of taxation practices and e-filing in India.
- Conceptual clarity of importance of human resources in organization
- Deep learning of interpersonal and communication skills in order to develop ability to work in groups.
- Thorough understanding of concepts of financial mathematics.
- An opportunity to have liaison with industry.

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Semester-IV

Course Code	C/E/I	Subjects	L	T	P	Total Credits	Mid Sem. Marks	End Sem. Marks	Total Marks
FSL-261	C	Cost Accounting	4	1	•	5	20	80	100
FSL-262	C	Goods & Services Tax (GST)	4		•	4	20	80	100
FSL-263	C	Principles of Marketing	4		-	4	20	80	100
FSW-264	C	Workshop on Stock Market	-		2	2	10	40	50
PSL-053	С	Human Rights and Constitutional Duties	2			2			
OPTIONS (S	Select an	y 1)							
FSL-271	Е	Organizational Behaviour	4		-	4	20	80	100
FSL-272	Е	Foreign Market Operations	4		-	4	20	80	100
FSL-273	Е	Banking Theory and Practices	4		-	4	20	80	100
FSL-274	Е	Consumer Affairs and Customer Care	4			4	20	80	100
OPTIONS (S	Select an	y 1)				•		•	
FSL-276	Е	Corporate Tax Planning	4		-	4	20	80	100
FSL-277	Е	International Business	4		-	4	20	80	100
FSL-278	Е	Advertising and Personal Selling	4	•		4	20	80	100
FSL-279	Е	Operations Research	4	1	-	5	20	80	100
		Total Credits	22	2	2	25/26*			

^{*}Total Credits 25, option of FSL-279 total credits will be 26 $\,$

Semester-V

Course Code	C/E/I	Subjects	L	T	W	Total Credits	Mid Sem. Marks	End Sem. Marks	Total Marks
FSL-351	С	Management Accounting	4	1	•	5	20	80	100
FSL-352	С	Auditing & Corporate Governance	4	•	•	4	20	80	100
FSL-353	С	Financial Management	4	•	•	4	20	80	100
FSL-354	С	Business Research Methods	4	-	•	4	20	80	100
FSW-355	С	Workshop on Data Analytics Through R	-	-	2	2	10	40	50
OPTIONS (S	Select an	y 1)							
FSL-371	Е	Fundamentals of Investment	4	-	•	4	20	80	100
FSL-372	Е	Insurance and Risk	4	-	-	4	20	80	100
F3L-3/2		Management							
FSL-373	Е	Business Tax Procedures and Management	4	•	•	4	20	80	100
FSL-374	Е	Compensation Management	4	-	-	4	20	80	100
OPTIONS (S	Select an	1							
FSL-376	Е	Financial Reporting and Analysis	4	-	-	4	20	80	100
FSL-377	Е	Project Management and Techniques	4	-	-	4	20	80	100
FSL-378	Е	Financial Markets, Institutions and Services	4	-	•	4	20	80	100
FSL-379	Е	Industrial Relations and Labour Laws	4	-	•	4	20	80	100
		Total Credits	24	1	2	27			

SYLLABUS

FOR

MASTER OF COMMERCE (SEMESTER: I–IV)

(For Colleges)

SYLLABUS FOR THE BATCH FROM YEAR 2020 TO YEAR 2022 (Only for those students who admitted in Session 2020-21)



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MASTER OF COMMERCE (SEMESTER SYSTEM) Syllabus for the Batch From Year 2020 To Year 2022

SEMESTER	SEMESTER Course Title	
IIICourse No.		
MC - 301	Banking and Insurance Services	100
MC - 302	Seminar	50

Note: Any two of the following groups, each having two papers

Group A: Accounting and Finance

MC - 311	Security Analysis and Portfolio Management	100
MC - 312	Contemporary Accounting	100

Group B: Business Studies

MC - 321	Strategic Management	100
MC - 322	Security Market Operations	100

Group C: International Business

MC - 331	International Economics Organizations	100
MC - 332	Management of International Business Operations	100

Group D: Marketing

MC - 351	Consumer Behaviour	100
MC - 352	Retail Management	100

MASTER OF COMMERCE (SEMESTER SYSTEM) Syllabus for the Batch From Year 2020 To Year 2022

SEMESTER - IV:

Course No.	Course Title	Marks
MC-401	International Accounting	100
MC-402	E-Commerce	100
MC-403	Viva voce	50

*Note: Any one of the following groups, each having three papers.

Group A: Accounting and Finance

MC - 411	International Financial Management	100
MC-412	Financial Markets and Financial Services	100
MC - 413	Corporate Tax Law and Planning	100

Group B: Business Studies

MC - 421	Goods & Services Tax (GST)	100
MC - 422	Entrepreneurship Development and Project Management	100
MC - 423	Business Ethics & Environment Management	100

Group C: International Business

MC - 431	International Financial Markets and Foreign Exchange	100
MC - 432	International Financial Management	100
MC – 433	International Marketing	100

Group D: Marketing Management

MC - 451	Advertising and Sales Management	100
MC - 452	Brand and Distribution Management	100
MC - 453	Services Marketing	100

Total Marks: 2200

SYLLABUS FOR THE BATCH FROM YEAR 2020 TO YEAR 2023

B.A. / B.Sc.

(12+3 SYSTEM OF EDUCATION) (SEMESTER-I)

Examinations: 2020-23



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Academic Programmes

Under Graduate Courses:

Subject Being Offered

BA

ਬੀ. ਏ. ਭਾਗ ਪਹਿਲਾ (ਸਿਮੋਸਟਰ ਸਿਸਟਮ)

- ਅੰਗਰੇਜ਼ੀ ਲਾਜ਼ਮੀ
 - **English Compulsory**
- ਲਾਜ਼ਮੀ ਪੰਜਾਬੀ ਜਾਂ ਪੰਜਾਬ ਹਿਸਟਰੀ ਐੱਡ ਕਲਚਰ/ਮੁੱਚਲੀ ਪੰਜਾਬੀ General Punjabi/PHC/Mudhli Punjabi
- ਇਤਿਹਾਸ/ਗਣਿਤ/ਗਿਣਾਤਮਕ ਤਕਨੀਕ
 - History/Maths/Quantitative Techniques
- ਅਰਬ ਸ਼ਾਸਤਰ/ਸੋਸ਼ਿਆਲੌਜੀ/ਫਾਈਨ ਆਰਟਸ/ਐਜੁਕੇਸ਼ਨ Economics/Sociology/Fine Arts/Education
- ਰਾਜਨੀਤੀ ਸ਼ਾਸਤਰ/ਗਣਿਤ
 - Political Science/Maths
- ਚੋਣਵੀ' ਪੰਜਾਬੀ/ਹਿੰਦੀ/ਅੰਗਰੇਜ਼ੀ
 - Elective Punjabi/Hindi/English
- ਸਰੀਰਿਕ ਸਿੱਖਿਆ/ਕੰਪਿਊਟਰ ਸਾਇੰਸ/ਕ੍ਰਹਿ ਵਿਗਿਆਨ Physical Education/Computer Science/Home Sci.
- 8. ਸੰਗੀਤ Music

B.Sc. Economics

Semesters I to VI

- General Punjabi / PHC / Mudhli Punjabi
- English Compulsory
- Economics
- · Maths or Quantitative Techniques
- · Computer Science

B.Sc. Computer Science

Semesters I to VI

- General Punjabi / PHC / Mudhli Punjabi
- English Compulsory
- Mathematics
- Physics
- · Computer Science

B.Sc. Non-Medical

Semesters I to VI

- General Punjabí / PHC / Mudhli Punjabi
- English Compulsory
- Chemistry
- Physics
- Mathematics

B.Sc. Medical

Semesters I to VI

- General Punjabi / . PHC / Mudhti Punjabi
- English Chemistry Compulsory . Botany
- Physics
- Geology

Subject Combinations Offered

ਪੜ੍ਹੇ ਜਾਣ ਵਾਲੇ ਵਿਸ਼ਾ-ਜੁੱਟ

ਯੂਨੀਵਰਸਿਟੀ ਹਿਦਾਇਤਾਂ ਮੁਤਾਬਿਕ ਅੱਡਰ ਗਰੈਜੂਏਟ ਕੋਰਸਾਂ ਵਿਚ ਵਿਦਿਆਰਥਣਾਂ ਤਿੰਨ ਚੋਣਵੇਂ ਵਿਸ਼ਿਆਂ ਵਿਚੋਂ ਘੱਟੋ-ਘੱਟ ਇਕ ਅਤੇ ਵੱਧ ਤੋਂ ਵੱਧ ਦੇ ਕਿੱਤਾ-ਮੁਖੀ/ ਪ੍ਰੈਕਟੀਕਲ ਵਿਸ਼ੇ ਲੈ ਸਕਦੀਆਂ ਹਨ।

per University directive, students may take at least ne or maximum two job-oriented/practical subjects out of three elective subjects.

ਨੋਟ : ਗਰੈਜੁਏਸ਼ਨ ਦੀ ਕਿਸੇ ਵੀ ਫਿਗਰੀ ਦੀਆਂ ਭਾਰ ਦੂਜਾ ਦੀਆਂ ਵਿਦਿਆਰਥਣਾਂ ਲਈ ਇਨਵਾਇਰਨਮੈਂਟ ਸਟੱਡੀਜ਼ ਦਾ ਵਿਸ਼ਾ ਪਾਸ ਕਰਨਾ ਜ਼ਰੂਰੀ ਹੈ।

Note: It is mandatory for 2nd year students of anygradual degree to pass the subject of Environment Studies.

ਨੋਟ : ਯੂਨੀਵਰਸਿਟੀ ਹਦਾਇਤਾਂ ਅਨੁਸਾਰ "ਜਿਨ੍ਹਾਂ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਬਾਹਰਲੇ ਰਾਜਾਂ ਤੋਂ ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਤੋਂ ਬਗੈਰ ਹੇਠਲੀ ਪ੍ਰੀਖਿਆ ਪਾਸ ਕੀਤੀ ਹੈ, ਉਹਨਾਂ ਨੂੰ ਪੰਜਾਬ ਹਿਸਟਰੀ ਐਂਡ ਕਲਚਰ ਦਾ ਵਿਸ਼ਾ ਪੜ੍ਹਾਇਆ ਜਾਵੇਗਾ।"

Change of Subject

ਕਲਾਸ ਲੱਗਣ ਦੇ ਪੰਜ ਦਿਨਾਂ ਤੱਕ, ਬਿਨਾਂ ਕਿਸੇ ਫੀਸ ਤੋਂ।

Without any fees within five days of the commencement of classes.

ਅਗਲੇ ਦਸ ਦਿਨਾਂ ਦੇ ਸਮੇਂ ਦੌਰਾਨ 5/- ਰੁਪਏ ਜ਼ਰਮਾਨੇ ਨਾਲ।

With fine of Rs. 5/- within next ten days.

ਅਗਲੇ ਪੰਜ ਦਿਨਾਂ ਦੇ ਸਮੇਂ ਦੌਰਾਨ 10/- ਰੁਪਏ ਜ਼ਰਮਾਨੇ ਨਾਲ।

With fine of Rs. 10/- within next five days.

ਬੀ. ਏ. ਸਿਮੈਸਟਰ III, IV, V ਅਤੇ VI ਦੀਆਂ ਵਿਦਿਆਰਥਣਾਂ ਉਹੀ ਵਿਸ਼ੇ ਪੜ੍ਹਨਗੀਆਂ ਜੋ ਕੁਮਵਾਰ ਬੀ. ਏ. ਸਿਮੈਸਟਰ । ਅਤੇ ॥ ਵਿਚ ਪੜ੍ਹੇ ਹਨ।

Students of B.A. Sem. III, IV, V & VI will have to opt for the sam subjects which they have passed in B.A. Sem. I & II respectively



Ragging is Strictly Banned

Ragging is strictly banned in the College, Anstudent found indulging in this practice will be punished as per Supreme Court verdict.

FACULTY OF ENGINEERING & TECHNOLOGY

SYLLABUS FOR THE BATCH FROM YEAR 2020 TO YEAR 2023

FOR

B.SC. (INFORMATION TECHNOLOGY)

(Semester: I-VI)

EXAMINATION: 2020-23



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B.Sc. (Information Technology) (Semester I-VI) Batch from Year 2020 to Year 2023

SEMESTER - VI:		
Paper No.	Subjects	M. Marks
Paper – I & II:	Option(I): Computer Graphics	
(Will be based on	Paper –I: Computer Graphics	75
any of the three	Paper -II: Applications of Computer Graphics in C++/C	25
specialization	Option(II): Network Management	
options)	Paper –I: Network Operating System/Client Server	
	Application	75
	Paper -II: Practical Lab based on NOS	
	Option(III):	25
	Paper–I: Fundamentals of Cloud Computing	100
Paper – III:	Project	300